

ÇANKAYA UNIVERSITYFaculty of Economics and Administrative Sciences

Course Definition Form

Part I. Basic Course Information

Department Name	BANKING AND FINANCE				Dept	t. Numeric Code	3 5	
Course Code	B A F 1 0 1	Number of Weekly Lecture Hours	3	Number of Weekly Lab/Tutorial Hours	0	Number of Credit Hours	3	
Course Web Site	http:// bf.cankaya.edu.tr				ECT	S Credit	0 6	

	Course Name and Other Course Information This information will appear in the printed catalogs and on the web online catalog.			
English Name	Fundamentals of Banking			
Turkish Name	Bankacılığın Temelleri			
Mode of Delivery	Face to face			
Language of Instruction	English			

Course Description

Provide a brief overview of what is covered during the semester. This information will appear in the printed catalogs and on the web online catalog. Maximum 60 words.

This course provides the students a basic overview of the concepts of money, its origin and different types; explain factors that influence the demand for and the supply of money, how banks create money; evolution and structure of different types of banking institutions; the sources of funds, functions, and the management of the banks; principles of borrowing and lending; the role of banking in the economy, and non-bank financial intermediation.

Prerequisites (if any) Give course codes and	1 st	2 nd	3 rd	4 th		
check all that are applicable.	Consent of the Instructor Senior Standing		Give others, if any.			
Co-requisites (if any)	1 st	2 nd	3 rd	4 th		
Course Type Check all that are applicable	Must course for dept.	Must course for other dept.(s)	Elective course for dept.	Elective course for other dept.(s)		

Part II. Detailed Course Information

Course Objectives

Maximum 100 words

The main objective of this course is to provide the students a comprehensive grasp of the basic concepts of money, credit and banking. It aims to equip the students with a general understanding of the evolution, structure of different types and services of banking institutions and their roles in the working of the financial system.

Learning Outcomes

Explain the learning outcomes of the course. Maximum 10 items.

After successfully completing this course, the students will be able to:

- Explain the concept of money and its different forms.
- Explain the factors influencing the supply and demand of money.
- Explain the evolution and the structure of the banking institutions.
- Understand the banking system and how it operates.
- Understand the different types of banks, and their products and services.
- Understand the importance of banking operations in the economy.
- Understand the roles of non-bank financial intermediaries.

Textbook(s) List the textbook(s), if any, and other related main course material.							
Author(s)	Title	Publisher	Publication Year	ISBN			
Barbara Casu, Claudia Girardone Philip Molyneux	Introduction to Banking	Financial Times/ Prentice Hall	2006	9780273693024			
Kent Matthews, John Thompson	The Economics of Banking	Wiley	2014	9781118639207			

Reference Books List, if any, other reference books to be used as supplementary material.							
Author(s) Title Publisher Publication Year ISBN							
Frederic S. Mishkin	The Economics of Money, Banking and Financial Markets	Pearson	2016	9780133836790			
Ferudun Kaya	Bankacılık Giriş ve İlkeleri	Beta	2011	9786053776284			

Teaching Policy

Explain how you will organize the course (lectures, laboratories, tutorials, studio work, seminars, etc.)

Three hours of lecturing. Case studies about banking activities will be provided to students to foster further discussions. A term project will be assigned to reinforce students' theoretical knowledge using practical, real-life cases.

Laboratory/Studio Work

Give the number of laboratory/studio hours required per week, if any, to do supervised laboratory/studio work and list the names of the laboratories/studios in which these sessions will be conducted.

N/A

Computer Usage

Briefly describe the computer usage and the hardware/software requirements for the course.

N/A

	Course Outline List the weekly topics to be covered.				
Week	Topic(s)				
1	Why Study Money, Banking and Financial Markets? The Financial Environment; Money and the Monetary System; Banks and Other Financial Institutions				
2	Evolution of Banking in the World and Turkey				
3	Banking Activities and Current Issues in Banking				
4	Types of Banking				
5	International Banking				
6	Central Banking				
7	Banks' Balance Sheets and Income Structure				
8	Bank Regulation and Supervision				
9	Banking Risks and Management				

10	Electronic Banking
11	Banking in Emerging Economies
12	Bank Failures
13	Financial Markets & Institutions
14	Financial Crises

Grading Policy List the assessment	Grading Policy List the assessment tools and their percentages that may give an idea about their relative importance to the end-of-semester grade.								
Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	Assessment Tool	Quantity	Percentage	
Midterm Exam	1	35%							
Term Paper	1	10%							
Final Exam	1	45%							
Class Discussion	14	10%							

Activity	Quantity	Duration (hours)	Total Workload (hours)
Attending Lectures (weekly basis)	14	3	42
Attending Labs/Recitations (weekly basis)	-	-	-
Compilation and finalization of course/lecture notes (weekly basis)	14	1	14
Collection and selection of relevant material (once)	1	3	3
Self study of relevant material (weekly basis)	14	1	14
Take-home assignments	-	-	-
Preparation for quizzes	-	-	-
Preparation for mid-term exams (including the duration of the exams)	1	20	20
Preparation of term paper/case-study report (including oral presentation)	-	-	-
Preparation of term project/field study report (including oral presentation)	1	15	15
Preparation for final exam (including the duration of the exam)	1	30	30
	TOTAL V	VORKLOAD / 25	138/25=5,52
		ECTS Credit	6

Program Qualifications vs. Learning Outcomes Consider the program qualifications given below as determined in terms of learning outcomes and acquisition of capabilities for all the courses in the curriculum. Look at the learning outcomes of this course given above. Relate these two using the Likert Scale by marking with X in one of the five choices at the right.

No	Program Qualifications		Cor	ntribut	ion	
NO	Frogram Quamications	0	1	2	3	4
1	Be able to understand the relationships of several aspects of doing business globally within an interdisciplinary approach.				X	
2	Have necessary and sufficient knowledge as well as the analytical ability to evaluate his/her knowledge and information in his/her field.					х
3	Be able to adapt to rapidly changing global business environment and be open to new ideas and business practices.				X	
4	Have necessary skills required to implement his/her knowledge in real life situations and to develop an effective problem solving and decision making capabilities.					х
5	Have the sufficient technical knowledge and the ability to improve his/her professional qualifications.					х
6	Be able to understand and evaluate the problems in his/her field and to discuss and express his/her opinions clearly.				Х	
7	Be able to understand the obstacles he/she faces in his/her field and to criticize them within an analytical point of view.			х		

8	Be able to propose possible solutions to problems faced within both national and international arena with an understanding of the importance of life-long learning and social responsibilities.		X		
9	Be able to use the theoretical and practical knowledge obtained in his/her field in analyzing and evaluating data.			х	
10	Be able to learn the second foreign language, if taken, at least in the European Language Portfolio B1 General Level	х			
11	Be able to work both independently and as a team member to solve problems in his/her field.		х		
12	Develop effective communication skills.		Х		

Scale for contribution to a qualification: 0-none, 1-little, 2-moderate, 3-considerable, 4-highest